

**STEENBURG LAKE COMMUNITY ASSOCIATION**  
**FALL EXECUTIVE MEETING**  
Saturday, October 15, 2011  
Cottage of Carolyn Dobson

Executive members present: Marlene Pollard, Anthony Genovese, Dave MacDonald, Dave Golem, Carolyn Dobson, Dean Butler, Judy Platt,

**Social**

- Carolyn's last year as social director; with so many events now, it should be considered breaking down the position into individual roles
- Role could be one coordinator to oversee several volunteer coordinators
- Prospects need to be approached and determine how the departments could be broken down
- Photo contest needs to be developed, it is suggested that Jimmy Nivens be approached to take on the organization of the contest
- A question was raised on whether Mike could take on the AGM in the building where he cooks, could it fit 80 people.
- Everyone agrees it would be good to have the meeting on the lake
- Marlene will approach Mike and Donna to ask if they would be interested
- Even if there is no room, possibly they could cater the event
- Dates are on the report Carolyn sent out (no attachment)

**Membership**

- 177 members paid up to date this year out of a possible 205
- We have 25 50year members; some pay and others don't, as it was grandfathered from the old policy
- Membership concerns include the following:
  - clear some trees for better winter access on the south road
  - complaints about Welman's noise and partying
  - Anthony asked Madoc OPP about increasing surveillance along the south road and its properties
  - MNR pays for launching at Mike's but OPP would not pay, should association cover this cost
  - should consideration be made to closing off the beach boat launch to help minimize infiltration of zebra muscles
  - would there be a security concern for our communication if association used Facebook?

**Financial Report**

- Bottom line is about \$2200 profit so far this year
- Merchandising profit is good
- 18 memberships paid by PayPal
- It is agreed to move \$500 to a GIC which is cashable
- Consideration should be made to moving to a new account which might reduce our banking fees, Dave will talk to our banking service person.

## **Internet**

- Issue no longer needs to be discussed as the two towers are now providing good internet coverage across the lake
- No-one was aware of anyone taking advantage of McCaskey's discount
- New webcam is going to be set up at Mike's launch

## **Lake Stewardship**

- Dave is not present at the meeting to report on results
- There are no invoices for water testing for mussels, will it be continued?
- Testing has been done 3 times over the last 3 years and there have been some positive test results, no adults have been seen yet.

## **Marketing**

- Mugs and water bottles did not seem to do as well as expected but increased advertising may help move them next spring
- New items won't be considered this year as we watch the status of sales of the other items

## **Newsletter**

- No proof copy has been sent yet; we need to set a newsletter deadline
- In future, not as many copies need to be printed

## **Municipal**

- McGeachie ribbon cutting went off well
- Anthony cut ribbon at the event, there was good turnout
- Good media coverage after, plus one article will go in newsletter
- Fundraising was good the day after the event
- Many different people contributed to getting everything in place, volunteers, high school welding class, Limerick township
- Contributions are tax deductible, donations are to Crowe Valley Conservation
- There was an application made to Crowe Valley for making a road into the headland property
- Limerick township is celebrating 125 years so a number of activities are being planned including collection of memorabilia for calendars

## **Positions for Renewal**

- Membership and social director

## **Other Business – Roads**

- Fulltime members are working with townships to develop a plan for winter maintenance
- The letter from Limerick office was intended to remove liability from the township
- A road committee has been formed to pull data together to make the argument for the township to handle care of the south road
- The Steenburg Lake Association will support efforts of the membership but in a role of mediation only.

Meeting adjourned 11:45 am